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EMPOWERMENT PROJECT NO.

## **HURRICANE VETS** CHARITABLE TRUST, CHENNAL A REGISTERED ORGANIZATION OF 1988-94 BATCH ALUMNI OF MADRAS VETERINARY COLLEGE

CELEBRATING WOMEN'S DAY 2025

INAUGURATION OF ONE MONTH TRAINING PROGRAMME ON **AARI EMBROIDERY WORKS FOR WOMEN** 

07.03.2025 | MELAKUNDALAPADY I CUDDALORE DISTRICT [08.03.2025 TO 06.04.2025]



DR.A.ANGAYARKANNI, DEAN, FACULTY OF AGRICULTURE, ANNAMALAI UNIVERSITY, DR.R.VIJAYALAKSHMI, PROFESSOR & HEAD, DIVISION OF ANIMAL HUSBANDRY, ANNAMALAI UNIVERSITY WITH THE MEMBERS OF HURRICANE VETS CHARITABLE TRUST & PARTICPANT OF THE TRAINING PROGRAMME

International Women's Day, celebrated on March 8th every year, honours the achievements and contributions of women worldwide. It is a day to raise awareness about gender equality, women's and the ongoing fight rights, against discrimination and violence. This year's theme calls for swift and decisive steps to overcome systemic barriers and biases hindering women's progress. It serves as a worldwide call to acknowledge effective strategies, resources, and activities that positively impact women's advancement and to support their widespread implementation.

Hurricane Vets Charitable Trust (HVCT), Chennai, organized the inauguration of a onemonth training programme on aari embroidery works for women at Melakundalapady Village, Cuddalore District, on March 7th, 2025, in celebration of International Women's Day.



Mrs. C. Sethukkarasi, the resource person, felicitating Dr.A.Angayarkanni, Dean, Faculty of Agriculture, Annamalai University, by presenting her with a shawl.

The trainees organized the inaugural function arrangement at a venue near a temple, in front of the Keelakundalapady Samudaya The location was well-suited for the event, offering ample space to accommodate all the participants comfortably.

Aari embroidery is a traditional Indian needlework technique, often used to adorn women's clothing. With a fine hook, intricate patterns are stitched onto fabrics, creating beautiful, detailed designs. This craft is known for its elegance and is commonly seen in sarees, suits, and bridal wear, adding a regal touch. Aari embroidery offers women a sustainable income generation opportunity, allowing them to work from home or small businesses. With growing demand for handcrafted, intricate designs in fashion and home decor, women skilled in Aari embroidery can earn by creating customized garments, accessories, and textiles, fostering entrepreneurship and financial independence.

The training programme was inaugurated by Dr.A.Angayarkanni, Dean, Faculty of Agriculture, Annamalai University who cut the Women's Day cake and offering her greetings to the trainees. In her address, she emphasized the significance of women collaborating to encourage entrepreneurship and expressed her hope that all the trainees would eventually become

the trainees would eventually become entrepreneurs, citing the increasing demand for Aari embroidery.

Dr.C. Theophilus Anand Kumar, EC member of HVCT inspired the trainees by emphasizing the positive outcomes of group activities focused on a common goal. Dr.S.Vigil Anbiah, Secretary, HVCT conducted the event and delivered the vote of thanks. Each trainee introduced themselves and motivation shared their for ioining programme. A total of 21 women have registered for this one-month training program, which will be conducted for three hours each day from March 8th, 2025, to April 6th, 2025. Participants will receive certificates upon successfully completing the training programme.

We express our sincere gratitude to Dr.A.Angayarkanni, Dean of the Faculty of Agriculture, Annamalai University, for inaugurating the event.

We thank Dr. R. Vijayalakshmi, Professor & Head of the Division of Animal Husbandry, Annamalai University, for gracing the occasion.



Dr.A.Angayarkanni, Dean, Faculty of Agriculture, Annamalai University, inaugurated the training program by cutting a Women's Day cake.

We appreciate Dr.C.Theophilus Anand Kumar, EC member of HVCT, for his address and sponsorship of the programme. We thank Dr.M.Ganesan, HVCT member, for his participation. We are thankful to Mrs.C.Sethukkarasi, the resource person, for taking on the responsibility of the one-month training programme and for outlining the



Dr.A.Angayarkanni, Dean, Faculty of Agriculture, Annamalai University, addressed the gathering, with members of HVCT and other guests nearby.

essential requirements for the programme. We also appreciate the participation of HVCT associates Mr.V.Albert Singh, Mrs.Sheeba, Mrs.Radha, and Mrs. Jasmine Rajini. Our heartfelt thanks to Dr.S.Vigil Anbiah, Secretary of HVCT, for co-ordinating the event.

We are also grateful to the Board of Trustees of HVCT for their approval and support in making this valuable programme possible.



## PHOTOGRAPHS OF THE INAUGURAL PROGRAMME



WOMEN'S DAY CAKE



A group of enthusiastic trainees.



Dr. C. Theophilus Anand Kumar, EC Member of HVCT, gave a motivational speech to the trainees.



Members of HVCT, their families, and the chief guest.





Dr.S. Vigil Anbiah, Secretary of HVCT, organized the programme. He introduced the chief guest to the trainees and extended the vote of thanks.









Empowered women are the architects of a brighter tomorrow, building bridges where there were once walls.













The trainees shared their reasons for choosing aari embroidery training, expressing a strong passion for generating income. They highlighted their desire to use the skills learned to support their families and provide a better future for their children, helping them rise to a higher level of success and opportunity.

## PHOTOGRAPHS OF THE TRAINING SESSION

The training programme will take place from March 8th, 2025, to April 6th, 2025, with sessions daily for 3 hours. The sessions will be conducted from 2:00 p.m. to 5:00 p.m. throughout the duration of the programme except on Sundays. Upon successful completion, participants will be awarded certificates of participation by the Hurricane Vets Charitable Trust, Chennai. This training aims to equip individuals with valuable skills, and the certificates will serve as a recognition of their dedication and achievement in completing the program. Further news about this training programme will be shared in the training completion report.











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