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**HURRICANE VETS
CHARITABLE TRUST, CHENNAI**

A REGISTERED ORGANIZATION OF 1988-94 BATCH ALUMNI
OF
MADRAS VETERINARY COLLEGE

IN ASSOCIATION WITH

**THIRUMALA MILK
PRODUCTS PVT.LTD.**

CHENNAI



TRAINING PROGRAMME ON

DAIRY FARM DEVELOPMENT

10.05.2025 | AARANI | THIRUVANNAMALAI DISTRICT



PARTICIPANTS OF THE TRAINING PROGRAMME

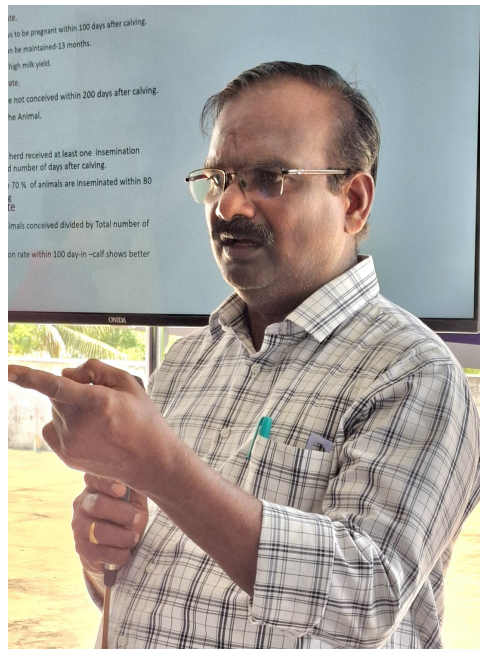
In order to meet out the rising demand for milk and dairy products, Thirumala Milk Products Pvt. Ltd., Chennai, is taking efforts to boost milk production by supporting farmers to increase their milch animal population to a minimum of 15 animals. In line with its sustainable and cost-effective approach, the company is encouraging the adoption of the loose housing system under the family farming model.

As part of this initiative, a comprehensive training programme was conducted on May 10th, 2025 at Aarani, Thiruvannamalai District organized by the Hurricane Vets Charitable Trust (HVCT), Chennai, the session aimed to enhance dairy farm productivity and to improve farmers income.

In the training programme, farmers were informed about the benefits of the loose housing system for dairy animals, highlighting its role in reducing construction costs. This system also supports the 'happy animals' concept by



Dr.T.Pandian, Dr.S.Vigil Anbiah & Dr.M.Ganesan, members from HVCT and Dr.S.Jeyabal from Thirumala Milk Products Pvt.Ltd.



Dr. S. Jeyabal elaborated on the nuances of low-cost dairy farming, offering valuable insights into practical approaches. This was followed by an engaging main technical session presented by Dr. M. Ganesan. Dr. C. Theophilus Anand Kumar then provided detailed clarifications, addressing queries and enhancing participants' understanding of the discussed topics.



Dr.S.Vigil Anbiah, Secretary, HVCT, emphasized the importance of maintaining farm income and expenditure records to support informed and effective decision-making.

promoting natural movement and better animal welfare, leading to improved health, comfort, and productivity in a cost-effective manner. The importance of adequate drinking water for dairy animals was emphasized, as it plays a vital role in milk production, digestion, and overall health. Lactating cows need plenty of clean water daily. Insufficient intake can lower milk yield and cause health problems, affecting productivity and animal welfare on the farm. The use of herbal medicine to reduce the cost of milk production was emphasized as a significant aspect of the training programme. Herbal remedies offer a natural and cost-effective alternative to conventional veterinary treatments, helping to improve animal health and productivity without the high expense of commercial drugs. By incorporating herbal solutions into daily farm practices, farmers can lower their input costs, enhance milk yield, and promote sustainable and eco-friendly dairy farming methods that benefit both animals and farmers.

Around 56 farmers attended the programme, a detailed technical presentation was given by Dr.M.Ganesan, Member, HVCT. The technical session lasted nearly three hours and was followed by an engaging lively discussion, showcasing the farmers' enthusiasm and willingness to adopt improved dairy farming practices. Initially, Dr.S.Jeyabal, Head of Agro Services, Thirumala Milk Products Pvt. Ltd., Chennai , gave an overview of the training session and answered various queries of the farmers. Dr.S.Vigil Anbiah, Secretary of HVCT, introduced HVCT to the trainees and explained how this professional team could support farmers with low cost technologies to boost milk production. He also emphasized the importance of tracking farm income and expenses, introducing an android application available in the play store to help farmers to take decisions and identify areas for improvement. Dr.C.Theophilus Anand Kumar, EC Member of HVCT, provided insights into animal diseases and outlined key symptoms that indicate health issues. He encouraged the farmers to reach out to VCRI, Salem, TANUVAS for any technical support to improve their farm outcome.



Mr.T.Meganathan, Senior Executive; Mr.D.Prabu, Executive; Mr.M.Palanivel, Senior Executive; Ms.G.Revathi Padmini, Senior Executive; Ms.H.Archana, Agronomist; Mr.S.Anbarasu, AIT; Mr.C. Vijayakumar, AIT; and Mr.R.Veeramani, Maintenance Department.

We express our sincere gratitude to Dr.S.Vigil Anbiah, Secretary of HVCT, for effectively co-ordinating the programme. Our gratitude to Dr.M.Ganesan, a member of HVCT, for his technical presentation on Dairy Farm Development, tailored to meet the specific needs of Thirumala Milk Products Pvt. Ltd. We thank Dr.C.Theophilus Anand Kumar, EC Member of HVCT, for his active participation and valuable interactions during the session. We thank Dr.T.Pandian, EC Member, HVCT for his participation and for encouraging the farmers. We thank the Board of Trustees and EC members, HVCT for their approval and support to conduct this training programme.



Executives from Thirumala emphasized the importance of low-cost dairy farming and addressed queries related to routine animal follow-up and milk collection procedures.



Dr. M. Ganesan (Member, HVCT), Dr. C. Theophilus Anand Kumar (EC Member, HVCT), Dr. T. Pandian (EC Member, HVCT), and Dr. S. Vigil Anbiah (Secretary, HVCT).



At the end of the meeting, the participating farmers were warmly served a delicious lunch by the staff of Thirumala Milk Products Pvt. Ltd. This thoughtful gesture provided a well-deserved break, allowing the farmers to relax and enjoy a satisfying meal after the informative and engaging training session.

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